

Cookie Banner - policy

In order for www.platinumhealthclub.bg and www.platinumbusinesscenter.bg (the "Website") to operate, according to the functionality of the Bulgaria Platinum Group EAD ("BPG", "we"), as well as to be able to personalize your visits, we sometimes save on your device small data files called "cookies". This is a standard practice that is widely used in almost all sites around the world. This document explains how we do this.

What are cookies?

Cookies are small files saved by your browser on your device. They allow the identification the user's device and achievement of the correct behavior of a web page according to its individual preferences. This improves the functionality of the Website. Cookies typically contain the Website name, the storage time at the end device, and a unique number. In certain cases, cookies also allow for personal identification of users.

How do we use cookies?

Cookies are used to adapt Website content to user preferences and to optimize the use of the Website. They are used to create anonymous statistics (on user behavior on the Website) to improve the structure, design, the appearance and content of the Website.

What types of Cookie do we use?

BPG may also allow the use of third-party cookies. These are cookies associated with software products that record anonymous user statistics (Google Analytics, Facebook, etc.).

Alternatively, third-party cookies may be associated with "social" buttons or plug-ins that allow page sharing and interaction with social networks. To work with these tools, social networks (such as Facebook, Twitter, Instagram, etc.) can record cookies via the Website to interact with the user's anonymous profile on a given network or add data to the collected information in a way and with objectives set out in their respective policies and websites.

Some videos displayed on pages of our Website, but provided by third parties (such as YouTube), may use cookies to collect anonymous information such as how the user has accessed a video, what videos the user has watched, etc.

We do not have access to or control over cookies that are used and provided by third parties. This Policy does not apply to the way a third party collects and treats such information. It is good to inform yourself about the relevant third-party policies to be aware of their practices and behaviors.

Personal data collected by cookies can only be used to perform specific user-related features on the Website.

How to control and/or delete Cookies using your browser?

Most sites automatically accept Cookies, but if you do not want to accept them, you can configure your browser to reject these.

Most web browsers allow Cookies to be controlled through browser settings. Typically, you can find these settings in the Options or Preferences menu. You could delete all the Cookies already stored on your computer, and set up most browsers to block them completely.

However, if you do so, you may have to manually set up some parameters each time you visit a site, and some services and features may not work. Unfortunately, in most cases, there is no universal option to disable cookies without limiting the functionality they add to the site. To find out more about Cookies - including how to control these - you can visit [Cookiepedia](#) (the information is presented in English).

Keep in mind that blocking cookies will affect the way the website works and may cause malfunctions of the Website.